MICHAEL KOEGEL
HUMAN-CENTERED DIGITAL TRANSFORMATION

OBJECTIVE

Help companies to master their digital & culture transformation WITH their employees and stakeholders beyond the technical aspects.

SKILLS

Design Thinking and Transformation Coach with an IT Background bridging the gap between silos and hierarchies to make Digital Transformation a success for everyone.

VOLUNTEER EXPERIENCE

Lead coach and organizer at the Impact Week (impactweek.net) since 2016.
We *foster Innovation, Entrepreneurship and Intercultural Exchange through Design Thinking* with Students around the world and enable faculty to sustain the program in the following years.

EXPERIENCE

CUSTOMER DESIGN ENGAGEMENT LEAD • SAP SE • 2013 - 2019
Driving strategic design & digital transformation projects for SAP customers globally with Design Thinking and User Experience at the SAP Customer Innovation AppHaus. E.g. Innovation Culture @ MTU and Red Dot Award for Medical Research Insights

DIRECTOR PRODUCT DESIGN GROUP • SAP SE • 2011 - 2013
Combining Design Thinking and agile development in an interdisciplinary approach to develop people centric on-demand applications. Training and coaching interdisciplinary teams on Design Thinking. E.g. SAP Cloud for Travel

SOLUTION ARCHITECT & ALLIANCE MANAGER• SAP SE • 2005 - 2011
Guiding major SAP partners like HP and ClickSoftware on their integration roadmap with SAP solutions and technologies. Driving technology and strategy adoption through advisory groups, individual workshops and speaking engagements at SAP and non-SAP events.

PROJECT LEAD JMS• SAP SE • 2003 - 2005
Leading a cross location development team implementing JMS in SAP NetWeaver Java Server. Seven patents created.

SOFTWARE ARCHITECT & MANAGEMENT CONSULTANT • KOEGEL IT-CONSULTING • 1998 - 2003
Freelance consultant supporting major Java projects in the banking and insurance industry.

EDUCATION

DIPLOM INFORMATIKER (FH) • 1998 • HTWG KONSTANZ

FACHHOCHSCHULREIFE • 1993 • FOS LUGWIGSHAFEN/RHEIN

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